




AMERICABAEZ

ELEVATING TALENT THROUGH ACCESS
AND OPPORTUNITY

Speaker Kit

Speaker | Author | Talent Specialist | Coach | Consultant | DEI Leader

 +1 (773) 495-3840

 america@AmericaBaez.com

 AmericaBaez.com



Meet AMERICA

America Baez has an extensive career as a global thought leader in talent acquisition and diversity, equity and inclusion (DEI). She has implemented transformational global Diversity, Equity and Inclusion talent solutions for Fortune 100 companies including Accenture, Comcast, Pepsi and Verizon among other companies.

America Baez grew up in a family of teachers, politicians, artists, and poets who inspired her to follow her biggest dreams. Those dreams grew inside her and inspired her to leave her home in Mexico to move to the United States.

She knew that fostering connections would be the key to creating the future she imagined. Following her parents' examples and fueling it with curiosity and determination, America prepared for her first step—moving to Chicago.

Before moving, America was given news that would have stopped most people in their tracks. She was diagnosed with a brain tumor. Rather than letting the diagnosis paralyze her (no pun intended), she refused to give in and change course.

With an inner strength and focus that would serve her well throughout her career, America agreed to a treatment plan that would bring her back to Mexico periodically. A few weeks later, she left everyone and everything behind to follow her dreams to Chicago, where she went to school to learn English.

America earned her MBA in Texas and ultimately returned to Chicago, where she joined Prospanica. There she began a leadership journey that took her throughout corporate America while giving her a chance to lift up others, which is vital to her personally and professionally.

Through her connections, America had the opportunity to start her professional journey as a Latina pioneer in the field of Human Resources, Recruiting and Diversity and Inclusion. She has expanded her talents while working for Comcast, Pepsi, Baxter, Accenture, and Verizon.

These positions allowed her to build diversity, equity and inclusion talent acquisition programs, create campus and diversity recruiting strategies and lead employment branding and operations.

America is the author of "Courage: 12 Best Practices to Advance Your Career." The book is an inspiring and practical guide that offers invaluable insights and guidance to help you develop the courage necessary to navigate challenges, make bold decisions, and create lasting change in organizations and communities. America is also a co-author of "Today's Inspired Leader Vol. IV." Her chapter is titled: "Become The Leader You Are Meant To Be."

Her years of experience and expertise are the reasons America has been trusted by so many companies and professionals, helping them develop their own organization or career roadmap.



Top Accomplishments to date:

- Latino Leadership Award 2023, Diversity Journal
- Negocios Now Who is Who in Chicago 2022
- Diversity MBA Top 100 under 50 Emerging Leaders 2020
- Prospanica Brillante Award 2010

Recent Speaking Engagements:

- Latino Women Leadership Forum for the Latino Coalition Against Domestic and Sexual Violence 2023
- The Forum on Workplace Inclusion 2023-Latina/o/x DEI Professionals Roundtable
- Latinas Rising up in HR Leadership Summit 2022: *DEI Change Agent: The Next Evolution & Building Allyship*
- Talent Board CandE Conference 2021: *Recruiting Proven Practices for a Hybrid World*



+1 (773) 495-3840



america@AmericaBaez.com



AmericaBaez.com

Featured Keynote Topics

America Baez is a seasoned, in-demand speaker because of her extensive experience in HR, talent acquisition, and DEI, working for some of the biggest corporations in the world. She is intentional and committed to helping others overcome challenges, and make sure audiences are always given actionable items that make a difference in their lives and career.

Overcoming Adversity

America Baez, an experienced Chicago-based Latina talent attraction and diversity, equity and inclusion (DEI) leader, grew up in a family of teachers, politicians, artists, and poets who inspired her to follow her biggest dreams. Those dreams grew inside her until, as a young woman, she was on the brink of leaving her home in Mexico to move to the United States. She understood that creating connections would greatly help plan for the future she wanted and went to Chicago to be with family and friends. Before her move, she was diagnosed with a brain tumor. She didn't let her diagnosis stop her from accomplishing her dream and eventually earning an MBA degree.



America can share these takeaways:

- Recognizing that there is inner strength
- Understanding what connections need to be made to make a goal become into reality
- Creating a circle of support to uplift and encourage you when challenges or obstacles appear



+1 (773) 495-3840



america@AmericaBaez.com



AmericaBaez.com

Featured Keynotes (Cont.)

Helping Companies Create Welcoming DEI Environments

As a woman of color and an experienced Diversity, Equity, and Inclusion leader, America Baez has been a strong DEI advocate. Being such an advocate was a large part of her work environment for many of her positions, and that gives her a unique perspective. She understands the distinct challenges minorities face and has extensive experience creating strategies for talent attraction and acquisition and building diverse talent pipelines. When companies look into what they need to increase diversity and inclusion, America can provide tools to help them identify these gaps and turn these instances into positive opportunities..



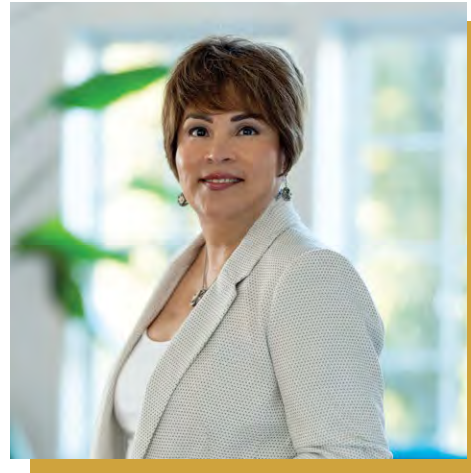
In her presentation, America can present the following points:

- How companies can develop a DEI group
- How to have more influence within the company when it comes to talking about DEI with staff members
- How to develop talent strategies for DEI so company recruiters can attract talent

Featured Keynotes (Cont.)

How to Prepare Hispanics/Latinx for Opportunities and Capitalize on Them

Many people have heard that it's who you know more than what you know that gets someone in the door whether that's a job or another opportunity. America Baez, an experienced Chicago-based Latina talent attraction, DEI leader, and career coach, knows how connections have the power of providing opportunities to help people fulfill their professional and personal goals. As she says, that someone you connect with may be a manager today and a vice president tomorrow..



Through her presentation, America will provide the following concepts:

- How to tee up your next promotion
- How to identify and capitalize on stretch assignments to drive your career
- How to harness opportunities when they present themselves to you

Author

About “Courage”

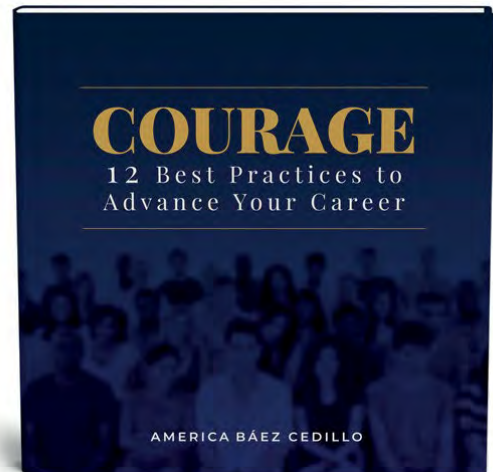
“**COURAGE: 12 Best Practices to Advance Your Career**” is an inspiring and practical guide that offers invaluable insights and guidance to help you develop the courage necessary to navigate challenges, make bold decisions, and create lasting change in organizations and communities.

This book is an indispensable resource for anyone seeking to unlock their full leadership potential and make a meaningful difference in the world.

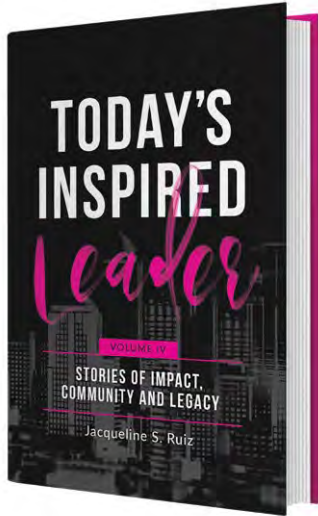
- **Publisher:** Fig Factor Media Publishing
- **ISBN-10:** 1959989367
- **ISBN-13:** 978-1959989363

In her book, Baez talks to readers about the importance of:

- **Courage**
- **Faith**
- **Grit**
- **Taking risks**



Co-Author



AMERICA BAEZ IS A CO-AUTHOR OF TODAY'S INSPIRED LEADER VOL. 4

Her chapter is titled:

"Become The Leader You Are Meant To Be".

Don't wait to pursue your dreams. Go for it. You can do anything you want.

America tells a story of perseverance, trials and tribulations. She shares her experience being diagnosed with a brain tumor, coming to the U.S., and searching for professional growth. She then sets out on a mission to help people in a "different" way. America shares valuable lessons and insights in her chapter.

As Seen In



LATINAS RISING UP IN HR®



AUGSBURG UNIVERSITY.



America's personal story of perseverance and determination is a story that should be shared with those that are trying to achieve the 'impossible dream'. She has an undeniable will and fierce determination in all that she does."

-Chawn J., Sirius XM Radio

+1 (773) 495-3840

america@AmericaBaez.com

AmericaBaez.com