



For Immediate Release

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Global Leader in Talent Acquisition and DEI, Author Launches *Courage: 12 Best Practices to Advance Your Career*, Offers Actionable Advice for Those Looking to Get Ahead in Their Career

(Chicago) Aug. 9, 2023—At the height of her career as a global leader in talent acquisition and diversity, equity, and inclusion (DEI) who has mentored countless professionals determined to advance their careers, [America Baez](#) has launched her new book, [“*Courage: 12 Best Practices to Advance Your Career*.”](#)

Available on Amazon, this book is an inspiring and practical guide that offers invaluable insights and guidance to help readers develop the courage necessary to navigate challenges, make bold decisions, and create lasting change in organizations and communities.

A resource for anyone seeking to unlock their full leadership potential and make a meaningful difference in the world, readers will discover that these best practices, as Baez pointed out, “also apply to life.”

“Courage is what drives everyone,” Baez said about the title. “Most of us have things holding us back, however, many of us have the courage to do everyday things and don’t even think about it. And when we’re at work, we have to be intentional about what we need to do to develop and position ourselves for advancement.”

Baez explained that her professional background, which also includes extensive experience in human resources, gave her the insights and perspective to share with everyone interested in growing in business and in life. The latter is also true for underrepresented communities and especially Latinos.

“Being a Latina myself, there is this intersectionality as a Latina, an immigrant, and a professional who built my career in corporate America,” she noted. “I wish people had told me about these things or offered this kind of advice when I was early in my career or when I was in college. It would have made it easier.”

As a talent attraction, acquisition, and DEI consultant, Baez always assesses talent and candidates for her organizations and advises professionals and students on positioning themselves for promotions and advancement. She is excited to bring this knowledge to a wider audience with the release of this new book.

In her book, Baez talks to readers about the importance of:

- Courage
- Faith
- Grit
- Taking risks
- Being intentional
- Networking

Friends and family have encouraged Baez to write this book for over a decade. She joins another relative who found his voice in writing.

“My dad is a songwriter and poet who has written five books,” she said. “I’m very excited to be a first-time author and follow in his footsteps.”

For more information, visit AmericaBaez.com.

About America Baez:

America Baez has an extensive career as a global thought leader in talent acquisition and DEI. She has implemented transformational global DEI talent solutions for Fortune 100 companies, including Accenture, Comcast, Pepsi, and Verizon, among others.

Growing up in a family of teachers, politicians, artists, and poets, Baez was inspired to follow her biggest dreams. However, before bravely moving from Mexico to the U.S., she was given news that would have stopped most people in their tracks. She was diagnosed with a brain tumor. Rather than letting the diagnosis paralyze her, she refused to give in and change course.

Baez went on to earn her MBA in Texas and ultimately returned to Chicago, where she joined Prospanica, a Hispanic professional organization. There, she began a leadership journey that took her throughout corporate America while giving her a chance to uplift others, which is vital to her, personally and professionally.

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