



For Immediate Release

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## **Renowned Author and Speaker America Baez Successfully Concludes International Book Tour Spanning Six European Countries**

(Chicago) July 20, 2023— America Baez, a distinguished Chicago-based author and influential speaker, recently completed an international book tour across six European countries, leaving a lasting impact on audiences and empowering Latinas worldwide. The tour, centered around her acclaimed book "[Courage: 12 Best Practices to Advance Your Career](#)," showcased her unwavering dedication to inspiring personal and professional growth.

As an in-demand talent acquisition consultant and Diversity, Equity, and Inclusion (DEI) leader who has worked with many Fortune 100 companies, Baez has offered valuable advice to young and aspiring professionals. Writing "Courage," she says, "Allows me to reach a wider audience who can benefit from my experience and take their careers to the next level."

In "Courage," Baez shares her personal insights and wisdom that will benefit readers. They will discover that if they follow the practices Baez explains, they will have the courage needed to face challenges, make bold decisions, and create meaningful changes.

Making a decision without knowing the outcome, Baez says, shows courage. She asks questions through her book that readers can apply to their own lives and situations, helping guide them as they navigate through their lives and careers.

As one of 40 Latina authors who joined the "Today's Inspired Latina" European Cruise Experience 2023, Baez contributed to the Global Inspiration Conference as a keynote speaker. She captivated audiences with her talk that shared strategies for navigating professional challenges.

During the cruise, Baez organized a special soft launch of her book. She delved deeper into her inspiration for writing "Courage: 12 Best Practices to Advance Your Career," offering meaningful guidance and sharing nuggets of wisdom tailored specifically for Latina women.



The international tour encompassed visits to six countries, including Greece, Montenegro, Croatia, Slovenia, Italy, and France. In Cannes, France, she attended the prestigious Cannes Festival of Creativity, where she networked with influential leaders and showcased her empowering book.

Upon her return to the United States, Baez continued to promote her book at the Annual American Library Association Conference and Exhibition held at McCormick Place in Chicago, Illinois. The conference allowed Baez to connect with fellow authors, industry professionals, and book enthusiasts, further solidifying her book's influence.

Reflecting on her tour, Baez expressed gratitude, saying, "This journey has been incredibly rewarding. My hope is that 'Courage' continues to encourage others, helping them unlock their potential and achieve their dreams."

With the conclusion of her three-week-long tour, Baez's international journey has created a ripple effect of empowerment and inspiration. Her book has garnered widespread exposure and acclaim, elevating her status as a leading voice for personal and professional growth.

For more information, visit [AmericaBaez.com](http://AmericaBaez.com).

#### **About America Baez:**

America Baez has an extensive career as a global thought leader in talent acquisition DEI. She has implemented transformational global DEI talent solutions for Fortune 100 companies, including Accenture, Comcast, Pepsi, and Verizon, among others.

Growing up, Baez was inspired to follow her biggest dreams. However, before bravely moving from Mexico to the U.S., she was diagnosed with a brain tumor. Rather than letting the diagnosis paralyze her, she refused to give in and change course.

Baez went on to earn her MBA in Texas and ultimately returned to Chicago, where she joined Prospanica, a Hispanic professional organization. There, she began a leadership journey that took her throughout corporate America while giving her a chance to uplift others, which is vital to her, personally and professionally.

#### **About Fig Factor Media:**

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